



**65<sup>TH</sup>  
VIRGINIA  
PUBLIC  
RELATIONS  
AWARDS**

**AWARDS CEREMONY**

Wednesday, May 16, 2012 • The Jefferson Hotel, Richmond, Va.

**ENTRY DEADLINE is 5 p.m. on Friday, February 24, 2012**

Details at [www.prsarichmond.org](http://www.prsarichmond.org)

**ENTRY FORM**

**Public Relations Programs & Public Relations Tactics**

A separate form is required for each entry.

**COMMONWEALTH AWARDS**

- Community Relations
- Reputation/Brand Management
- Brief Events and Observances
- Extended Events and Observances
- Public Service
- Public Affairs
- Marketing Consumer Products
- Marketing Consumer Services
- Marketing Business to Business
- Global Communications
- Crisis Communications
- Issues Management
- Internal Communications
- Investor Relations
- Multicultural Public Relations
- Integrated Communications

**CAPITAL AWARDS**

- Media Relations
- Research/Evaluation
- Press Kits/Media Kits
- Press/News Conferences
- Video News Releases
- Satellite Media Tours
- Feature Stories
- Editorials/Op-ed Columns
- Newsletters
- Magazines
- Annual Reports
- Brochures
- Publications
- Direct Mail/Direct Response
- Internal Video Programs
- External Video Programs
- Television PSAs
- Print PSAs
- Radio PSAs
- Word-of-Mouth
- Speeches
- Advertorials
- Websites
- Multimedia Communications
- Social Media
- Blogs/Blogger Campaigns
- Webcasts
- Web Widgets, Applications and Plug Ins
- Smartphone Applications
- Creative Tactics

**Entry Title**

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.....

**Name of Organization/Client**

.....  
.....

**Agency/Firm Name**

.....

**Person Submitting Entry**

.....

**Address**

.....  
.....  
.....  
.....

**Work Phone**

.....

**Cell Phone**

.....

**Email**

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**ENTRY FORM**

**Thomas Jefferson Award & Rising Star Award**

A separate form is required for each entry.

**THOMAS JEFFERSON AWARD**

**RISING STAR AWARD**

**Nominee**

.....  
**Employer**

.....  
**Position**

**Address**

.....  
**Work Phone**

.....  
**Cell Phone**

**Nominated By**

.....  
 **Self-Nominated**

.....  
**Phone**

.....  
**Email**

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