



Public Service Project Application for Nonprofits

The Richmond Chapter of the Public Relations Society of America invites Richmond-area nonprofit organizations to apply for public relations counsel or assistance in 2007. Nonprofits without access to professional PR support can apply to PRSA Richmond for help promoting an event, project, or ongoing mission.

Participation by PRSA Richmond does not imply the chapter's endorsement of the project or event. Interested organizations should complete this application and include support materials that describe the organization and the type of assistance needed.

Criteria for Application: Organizations seeking professional public relations assistance must meet three criteria listed below:

- be a registered 501(c)(3) nonprofit organization
- have no professional public relations staff
- need assistance for a specific 2007 project or event

SUBMITTING YOUR APPLICATION

The application deadline is March 26, 2007. The selected organization will be notified by March 30. To apply, complete this form, attach supporting documents, and send to Tamra Talmadge-Anderson, Virginia Tourism Corporation, 901 E. Byrd Street, Richmond, VA 23219 or fax to (804) 545-5501 by March 26. Questions? Call (804) 545-5573 or email ttanderson@virginia.org.

Organization name: _____

Contact person: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Description of project/event:

What kind of PR support does the organization need? (attach support information)

What is the budget, if any, for PR/publicity needs for the project/event?

How does the organization currently handle PR functions?

Will the organization be able to provide administrative support for PR needs?

