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PRSA Nominating Committee Opens Search for 2017 Society Leadership

Society Seeks Candidates to Fill Three Annually Available Executive Committee Positions and Six Director Positions; One At-Large Seat is Open to both APR and Non-APR Members

NEW YORK, March 15, 2016 – The [Public Relations Society of America](http://www.prsa.org) (PRSA) is looking for those professionals who are interested in taking on the next great challenge in their career. The annual PRSA Board of Directors nominating process is now open and all qualified individuals are encouraged to apply for a seat. Members of the Board serve as the public face and voice of the organization, act on behalf of the entire public relations profession, assist with committees and provide strategic guidance and valuable insight into industry trends.

“As the business and media landscape continues to evolve, the lines are further blurring between the disciplines and the marketplace opportunities for PR are enormous. Now is a time when the industry needs strong leaders and there has never been a more important time to serve as a national PRSA leader,” said Joe Cohen, APR, 2016 chair of the Nominating Committee. “With a new strategic plan in development, this incoming slate of officers will have a unique opportunity to help usher in an exciting new chapter for PRSA.”

Added Cohen, “Additionally, for the second year in a row, national board service will also be open to non-APRs with one At-Large seat available to [qualified](#) PRSA members including both APRs and non-APRs.”

The Nominating Committee is seeking candidates to fill the three annually available Executive Committee positions as well as Director positions for five Districts and one At-Large position. The open positions are as follows:

- Chair-Elect
- Treasurer
- Secretary
- Director, East Central District
- Director, Mid-Atlantic District
- Director, Northeast District
- Director, Tri-State District
- Director, Western District
- Director, At-Large (available to non-APR members)

On March 25, a teleconference hosted by members of the PRSA Executive Committee and PRSA’s chief executive officer, **Joseph Truncale**, will be conducted to discuss the requirements for serving on the

PRSA Board of Directors and to answer candidates' questions. All applications must be submitted by Tuesday, June 14. Information regarding the requirements board service, eligibility, and the online application are available on [PRSA's website](#).

The PRSA Nominating Committee will interview qualified candidates when it convenes July 29-31, 2016 at PRSA's Headquarters in New York City. In reviewing candidates, the Committee will assess qualifications such as leadership skills and professional accomplishments.

Eligibility Requirements

To be eligible for a District director position, the applicant must be Accredited in Public Relations (APR), be a member of the society in good standing and have at least one of the following qualifications:

- Held a leadership role within the Society, including, but not limited to, served as a member of a Chapter, District or Section board of directors, chaired a national or local committee or task force, or served as an Assembly delegate; or
- Served as a public relations professional for 20 or more years, with increasing levels of responsibility.

To be eligible for an At-Large director position, the applicant must be a member of the society in good standing and have at least one of the following qualifications:

- Held a leadership role within the Society, including, but not limited to, served as a member of a Chapter, District or Section board of directors, chaired a national or local committee or take force, or served as an Assembly delegate; or
- Served as a public relations professional for 20 or more years, with increasing levels of responsibility.

To be eligible for an officer position, the candidate must meet the eligibility criteria required of a District director and must have served on the PRSA National board. A person currently serving as a director may seek to be elected for an officer position.

Final selections will be presented for a vote by the PRSA Leadership Assembly in Indianapolis, Ind. on Saturday, Oct. 22. For questions about the nomination process, contact [Donna Jonas](#) at PRSA Headquarters or by phone at (212) 460-1403.

About the Public Relations Society of America

[PRSA](#) is the largest professional organization serving the U.S. public relations community. With a mission to "advance the profession and the professional," PRSA provides news and information, thought leadership, continuing education and networking opportunities; sets standards of professional excellence and [ethical conduct](#); and advocates for the [business value of public relations](#) and [greater diversity](#) among public relations professionals. Based in New York, PRSA comprises 112 local [Chapters](#); 14 [Professional Interest Sections](#) that focus on specific industries and practice areas; and the [Public Relations Student Society of America](#) (PRSSA), which is active at more than [340 colleges and universities](#).

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