



A LA CARTE RICHMOND PRSA AWARDS SPONSORSHIP INFORMATION

1. Cookies/Cake Pops \$1,250
 - As a treat, guests will enjoy shortbread cookies with an edible event logo provided by a local bakery. Cookies will be placed at each place setting with a label attached with the sponsor's name.
The tag will read, "Victory is sweet. Enjoy this treat provided by _____."

2. After Party Room and Bar \$1,000
 - This year, following a night of fun and celebration, the PRSA Awards will continue in an after party room (on site). The party will feature a bar, DJ, and area where professionals can continue to network and have fun.

3. Parking \$750
 - As a convenience for attendees, this package will allow more than 360 guests to have secure and guaranteed parking near the venue.

4. Interactive Photo booth \$750
 - Guests will enjoy taking fun photos with colleagues and friends during an interactive photo booth. Guests will have a choice to have photos emailed, text, or printed out on site as a keepsake of this memorable night.

5. VIP Lounge \$500
 - An hour before the cocktail hour begins VIP guests will have a chance to privately network with the event host, Andrew Freiden, and the Thomas Jefferson and Rising Star winners. Throughout the cocktail hour, approximately 30 guests can enjoy a separate lounge complete with a pool table, private bar, bathroom, fireplace, and plush lounge chairs.

6. ~~Interactive Tweeting~~ ~~\$500~~ [SOLD]

- ~~Guests will have a chance to participate and show their support through a live social media feed. The feed will showcase the energy and excitement from guests using a dedicated hashtag. This feature will allow all showcased sponsored by the sponsor for all to see.~~

7. Student and supporter Balcony \$250 [2 Available]

- The John Marshall Ballroom not only features a 20 foot ceiling, but the ceremony site also features an area for non-awardees. The balcony will be reserved for students and supporters. The sponsor will have their name listed on the balcony and mentioned throughout the evening when referencing the balcony area.

8. Games \$250

- Instead of just drinks and conversation, this year guests will have a chance to break the ice with colleagues over a fun game of over-sized UNO, Connect Four, or Tic-Tac-Toe.

9. Program printing in kind

10. Program design in kind

Fulfillment needs:

- **Company Name**
- **Contact Name**
- **Contact's Email Address**
- **Contact's Phone Number**
- **A La Carte Item Listed**

Please submit all contact information above to Megan Schmidt at mschmidt@valottery.com . An invoice will be created once we have this information and emailed to the sponsor contact for fulfillment.

Billing information: Please submit a check made payable to PRSA Richmond to:

PRSA Richmond
P.O. Box 29232
Richmond, VA 23242

PRSA Richmond
Tax ID#: 54-1644523

Or for credit card transactions, please contact:

Chapter contact: Sara Hunt

Phone: (804) 994-1120

Email: admin@prsarichmond.org

If you have any questions about these or any sponsorships with the Richmond PRSA chapter, please don't hesitate to contact Karen Batalo at (804) 337-3045 or kbatalo@aol.com . If you have questions about this year's awards ceremony, please contact Taya Jarman at taya.jarman@vdh.virginia.gov .

Thank you for your generous support of the Public Relations Society of America's Richmond Chapter!