

Award Name	Category	Company Name	Campaign	
Capitol Award of Merit	Social Media: Paid	VCU Business Services	On the Twelfth Day of Christmas, Rodney Gave to me...	
Capitol Award of Merit	Social Media: Paid	The Hodges Partnership	Brand Journalism Meets Paid Social: Umgås Magazine Builds a Swedish-American Community	
Capitol Award of Merit	Social Media: Paid	OFD Consulting LLC	Royal Wedding FB Live	
Capitol Award of Merit	Media Relations: National	VCU	VCU Health Patient Shared Story of Four Denials and Two Hearts with PEOPLE Magazine	
Capitol Award of Merit	Media Relations: National	Padilla	IDA Ireland's Brexit Breakthrough	
Capitol Award of Merit	Media Relations: National	Finn Partners	Allianz Global Assistance - 10th Annual Vacation Confidence Index	
Capitol Award of Merit	Media Relations: Regional	Commonwealth Public Relations	Local Media Receives Announcement from Resident Hotel Dog – They All Bite	
Capitol Award of Merit	Media Relations: Regional	McGuireWoods Consulting	Bringing Thoroughbred Horse Racing Back to Virginia: 2018 Media Relations Campaign	
Capitol Award of Merit	Media Relations: Regional	Virginia Department of Motor Vehicles	Take Action Against Distraction License Plate Design Contest	
Capitol Award of Merit	Media Relations: Regional	Padilla	Winning Hearts with Student Art: Virginia Lottery Thank a Teacher Art Contest	
Capitol Award of Merit	Feature Stories	The Nature Conservancy	Migrant Education Program Inspires Kids	
Capitol Award of Merit	Editorials/Op Ed Columns	The Hodges Partnership	Horse racing is coming home to Virginia	
Capitol Award of Merit	Editorials/Op Ed Columns	The Nature Conservancy	No Excuses: Virginia must invest in conservation	
Capitol Award of Merit	Editorials/Op Ed Columns	The Nature Conservancy	Virginia's Public Lands Need Our Support	
Capitol Award of Merit	Editorials/Op Ed Columns	Elevation	Play Ahead: An Op-Ed For The Children's Museum of Richmond	
Capitol Award of Merit	Social Media: Organic – Efforts used no paid advertising	Virginia Department of Transportation	2018 NWZAW Facebook Campaign	
Capitol Award of Merit	Social Media: Organic – Efforts used no paid advertising	Virginia Department of Transportation	Live-Tweeting as a Practice	
Capitol Award of Merit	Social Media: Organic – Efforts used no paid advertising	VCU Massey Cancer Center	Marine veteran and cancer survivor reunites with military dog	
Capitol Award of Merit	Social Media: Organic – Efforts used no paid advertising	Padilla	Bremer Bank Lifts B2B Engagement	
Capitol Award of Merit	Public Service Announcements	Virginia Department of Transportation	NWZAW: Kendall's Tips on Work Zone Safety	
Capitol Award of Merit	Public Service Announcements	The Hodges Partnership	PSAs help raise awareness about summer meal sites	
Capitol Award of Merit	External Video Programs	MCV Foundation	Stewarding Donors With Video - Grateful Patients	
Capitol Award of Merit	External Video Programs	Roanoke County Public Schools	Graduation Live 2018	
Capitol Award of Merit	External Video Programs	St. Joseph's Villa	Sarah Dooley Center for Autism at St. Joseph's Villa	
Capitol Award of Merit	External Video Programs	Virginia Department of Game and Inland Fisheries	Huntin' Fishin' Lovin' Everyday - DGIF Lip Sync	
Capitol Award of Merit	New Media and Digital Communications	Virginia Department of Transportation	Richmond Highway Interactive Map	
Capitol Award of Merit	Influencer Marketing	The Hodges Partnership	O'MY Dairy Free Gelato shares sweet treats with Instagram influencers	
Capitol Award of Merit	Influencer Marketing	VCU Business Services	Watch out New York Fashion Week, VCU is here!	
Capitol Award of Merit	Influencer Marketing	Tiramisu For Breakfast	McRib RVA	
Capitol Award of Merit	Websites	Virginia Retirement System	Virginia Retirement System Employer Website Redesign	
Capitol Award of Merit	Websites	Charles Ryan Associates	DC Lottery Website	
Capitol Award of Merit	Websites	Communications Manager	Crush Friday in Virginia	
Capitol Award of Merit	Websites	Virginia Department of Social Services	FosterVA	
Capitol Award of Merit	Creative Tactics	Virginia Department of Transportation	Changeable Message Signs	
Capitol Award of Merit	Creative Tactics	Virginia Department of Social Services	Virginia Birth Father Registry	
Capitol Award of Merit	Creative Tactics	The Nature Conservancy	OktoberForest: Love Beer? Love Forests.	
Capitol Award of Merit	Creative Tactics	OFD Consulting LLC	Royal Wedding Press Kit	
Capitol Award of Merit	Internal/Intranet Video Programs	VCU	Video Tour of Gladding Residence Center	
Capitol Award of Merit	Internal/Intranet Video Programs	VCU Business Services	Roll Camera, Rams: Incorporating Video in New Student Orientation	
Capitol Award of Merit	Internal/Intranet Video Programs	Virginia Department of Transportation	The Science of VDOT: Pervious Pavement	
Capitol Award of Merit	Internal/Intranet Video Programs	Virginia Department of Motor Vehicles	Conversations with Veterans: DMV Veterans Day Celebration 2018	
Capitol Award of Merit	Brochures	Virginia Department of Motor Vehicles	REAL ID: You Have a REAL Choice	
Capitol Award of Merit	Brochures	Lewis Ginter Botanical Garden	Garden Magazine Grows Member Income	
Capitol Award of Merit	Brochures	think	SPARK Magazine - Fall 2018	
Capitol Award of Merit	Brochures	Virginia Commonwealth University	Special Collections and Archives Brochure	
Capitol Award of Merit	Publications	VCU	VCU Annual Report 2018	
Capitol Award of Merit	Publications	Virginia Commonwealth University	"Milestones"	
Capitol Award of Merit	Publications	Virginia ABC	Virginia ABC Annual Report Fiscal Year 2018	
Capitol Award of Merit	Publications	VCU Massey Cancer Center	Elements of Success: VCU Massey Cancer Center's 2017/2018 Philanthropic Review	
Capitol Award of Merit	Direct Mail/Direct Response	Virginia Commonwealth University	Spirit Sticker Postcard	
Capitol Award of Merit	Direct Mail/Direct Response	Virginia Commonwealth University	Pennant Mailing	
Capitol Award of Merit	Research/Evaluation	Padilla	Virginia Treatment Center for Children Transforms Children's Mental Health	

Capitol Award of Merit	Research/Evaluation	Virginia Commonwealth University	School of the Arts Outreach Pilot Program	
Capitol Award of Excl	Social Media: Paid	Padilla	Honoring Virginia's Teachers, One Thank-You Note at a Time	
Capitol Award of Excl	Media Relations: National	The Hodges Partnership	Making Spirits Bright for Virginia Distillery Company	
Capitol Award of Excl	Media Relations: Regional	Sara Hunt PR	Sonabank Launches Community Believers Program for Nonprofits	
Capitol Award of Excl	Feature Stories	Virginia ABC	"Saluting Our Military"	
Capitol Award of Excl	Editorials/Op Ed Columns	Commonwealth Public Relations	Modern Fish Act Letter to The Editor Catches Congressman's Attention and Legislative Support	
Capitol Award of Excl	Social Media: Organic – Efforts used no paid advertising	OFD Consulting LLC	Style Me Pretty FB Live	
Capitol Award of Excl	Public Service Announcements	Virginia Department of Transportation	PSA: Watch for deer!	
Capitol Award of Excl	External Video Programs	Virginia Department of Transportation	Video: Work Zone Crash Survivor Jimmie Harris	
Capitol Award of Excl	New Media and Digital Communications	Capital One	Capital One's Finance 10 Podcast	
Capitol Award of Excl	Influencer Marketing	Padilla	Amtrak Virginia Partners with Influencers to Encourage Virginians to Take the Train	
Capitol Award of Excl	Websites	Virginia Commonwealth University	VCU Alumni Class Giving website	
Capitol Award of Excl	Creative Tactics	The Hodges Partnership	The Rubber Meets the Road: Kroger rolls out a new mobile pantry truck	
Capitol Award of Excl	Internal/Intranet Video Programs	CarMax	CarMax: The Road to 25	
Capitol Award of Excl	Brochures	Virginia ABC	Spirited Virginia magazine	
Capitol Award of Excl	Publications	VCU School of Nursing	VCU School of Nursing 125th Anniversary Program	
Capitol Award of Excl	Direct Mail/Direct Response	think	One Great CEO	
Capitol Award of Excl	Speeches	VCU	State of the University address	
Capitol Award of Excl	Research/Evaluation	Charles Ryan Associates	I-81 Public Opinion Survey	
<b>Comm Award of Merit</b>				
Comm Award of Merit	Community Relations	Charles Ryan Associates	Insurance Fraud Program (IFP) Brand Awareness Campaign	
Comm Award of Merit	Community Relations	Padilla	Winning Hearts with Student Art: Virginia Lottery Thank a Teacher Art Contest	
Comm Award of Merit	Community Relations	Virginia Department of Conservation and Recreation	Prescribed Burn at Cypress Bridge Swamp Natural Area Preserve	
Comm Award of Merit	Community Relations	Charles Ryan Associates	Help Eliminate Auto Theft (HEAT) Program Brand Awareness Campaign	
Comm Award of Merit	Shoe String Budget (campaign \$5,000 or less)	RideFinders	RideFinders Commute Green Summer Challenge	
Comm Award of Merit	Shoe String Budget (campaign \$5,000 or less)	Padilla	Tales from the Rails: Real Train Stories from Real Passengers	
Comm Award of Merit	Shoe String Budget (campaign \$5,000 or less)	AAA	AAA Promotional Video: We Are AAA	
Comm Award of Merit	Shoe String Budget (campaign \$5,000 or less)	Virginia Department of Transportation	Incident Management Open House	
Comm Award of Merit	Brief Events and Observances	Virginia Department of Transportation	Incident Management Open House	
Comm Award of Merit	Brief Events and Observances	Commonwealth Partnerships	Dancing Through the Decades Creates Awareness about Hearing Loss	
Comm Award of Merit	Brief Events and Observances	VCU	VCU 50: Commemorating History Symposium	
Comm Award of Merit	Brief Events and Observances	VCU Business Services	Midnight Dining in a Winter Wonderland	
Comm Award of Merit	Extended Events and Observances	Science Museum of Virginia	It's Factual: Science Museum of Virginia's "Physical" Remake Takes Second Place in International Museum Dance Off Competition	
Comm Award of Merit	Extended Events and Observances	Virginia Commonwealth University School of the Arts (VCUarts)	PRSA Awards: 90th anniversary campaign	
Comm Award of Merit	Extended Events and Observances	Padilla	Winning Hearts with Student Art: Virginia Lottery Thank a Teacher Art Contest	
Comm Award of Merit	Extended Events and Observances	DRIVE SMART Virginia	Don't Zone Out in Work Zones	
Comm Award of Merit	Public Service	Virginia Department of Motor Vehicles	Take Action Against Distraction License Plate Design Contest	
Comm Award of Merit	Public Service	Virginia Lottery	Play Responsibly Campaign	
Comm Award of Merit	Public Service	City of Virginia Beach	VB411: Fact or Fiction	
Comm Award of Merit	Public Service	Roanoke County Public Schools	Summer Feeding Program 2018	
Comm Award of Merit	Marketing Consumer Products/Services	Commonwealth Public Relations	McGeorge Toyota's @Home Program Re-Launch Makes a Splash	
Comm Award of Merit	Marketing Consumer Products/Services	Elevation	Crush Friday	
Comm Award of Merit	Marketing Consumer Products/Services	VCU Business Services	The Great Return of the Medical College of Virginia (...for a Limited Time)	
Comm Award of Merit	Marketing Consumer Products/Services	Visual Arts Center Of Richmond	ArtVenture Summer Camp 2018	
Comm Award of Merit	Marketing Business to Business	Padilla	The Whole Leg	
Comm Award of Merit	Crisis Communications/Issues Management	Roanoke County Public Schools	School Safety Response	
Comm Award of Merit	Crisis Communications/Issues Management	VCU	Take 10 for I-9	
Comm Award of Merit	Crisis Communications/Issues Management	Commonwealth Public Relations	Despite Tragic Canoe Accident, Alaskan Tour Company Remains Afloat	
Comm Award of Merit	Crisis Communications/Issues Management	Virginia Commonwealth University	Alumni Transition	
Comm Award of Merit	Government Communications	Virginia ABC	Virginia ABC 2018 Holiday Campaign	

Comm Award of Merit	Reputation/Brand Management	VCU	High School Graduations/Parking Fee Increase Communications	
Comm Award of Merit	Reputation/Brand Management	Union Presbyterian Seminary	Strengthening Community Ties in Ginter Park	
Comm Award of Merit	Reputation/Brand Management	Richmond Police Department	117	
Comm Award of Merit	Internal Communications	VCU	Great Place: HR Redesign Open Enrollment	
Comm Award of Merit	Internal Communications	Virginia Commonwealth University	Gender Equity Project	
Comm Award of Merit	Internal Communications	VCU	VCU/GRTC Partnership	
Comm Award of Merit	Internal Communications	Virginia Department of General Services	From Out of Thin Air to OnTheSquare	
Comm Award of Merit	Integrated Communications	Padilla	The Whole Leg	
Comm Award of Merit	Integrated Communications	Virginia Tourism Corporation	The Bachelorette showcases Virginia	
Comm Award of Merit	Integrated Communications	VANCE	Say YES, Virginia. A Rallying Call to Donate Life.	
Comm Award of Merit	Integrated Communications	MCV Foundation	MCV Foundation Fall Campaign: Life-Saving Care at VCU Health	
Comm Award of Excl	Community Relations	CarMax	The CarMax Foundation and KaBOOM! Celebrate Military Week of Play	
Comm Award of Excl	Shoe String Budget (campaign \$5,000 or less)	Virginia Commonwealth University	Giving Tuesday	
Comm Award of Excl	Brief Events and Observances	VCU Business Services	Thank You, Rams: A Tech Appreciation Event for VCU Faculty & Staff	
Comm Award of Excl	Extended Events and Observances	VANCE	Say YES, Virginia. A Rallying Call to Donate Life	
Comm Award of Excl	Public Service	Madison+Main	Respect Richmond Relaunch	
Comm Award of Excl	Marketing Consumer Products/Services	VCU Massey Cancer Center	Where you have your mammo matters CRM campaign	
Comm Award of Excl	Marketing Business to Business	Keiter	Supreme Court Decision on Wayfair - Changing Online Sales in America	
Comm Award of Excl	Crisis Communications/Issues Management	Science Museum of Virginia	Museum Turns Stolen Space Rock Crisis into Quirky Promotional Opportunity	
Comm Award of Excl	Government Communications	Virginia Department of Conservation and Recreation	Virginia State Parks License Plate	
Comm Award of Excl	Reputation/Brand Management	Padilla	Bigger than a Drink: Pouring New Life into the Virginia Wine brand	
Comm Award of Excl	Internal Communications	Virginia Retirement System	myVRS Financial Wellness Communications Strategy	
Comm Award of Excl	Integrated Communications	VCU	"Make it real" integrated campaign	
Comm Award of Excl	Multicultural Public Relations	VDH - Office of Health Equity	Henrietta Lacks Legacy Week	
<b>Best in Show Comm</b>		<b>Padilla</b>	<b>Bigger than a Drink: Pouring New Life into the Virginia Wine brand</b>	
<b>Best in Show Capitol</b>		<b>Padilla</b>	<b>Honoring Virginia's Teachers, One Thank-You Note at a Time</b>	
<b>Student Award of Excl</b>	<b>Innovation Award</b>	<b>Virginia Commonwealth University - Fall 2018</b>	<b>RamPantry Campaign Book</b>	
<b>Student Award of Excl</b>	<b>Community Impact Award</b>	<b>James Madison University - Bluestone Communications</b>	<b>Harrisonburg Little League First Pitch Meeting</b>	
<b>Student Award of Excl</b>	<b>Community Impact Award</b>	<b>Agency, Fall 2018 (Capstone Course)</b>	<b>Building Recruitment Interest for Chesterfield County Police Department</b>	